



FORUM 2: A FOCUS ON STATE-BASED HEALTH CARE REFORM

Tuesday, June 19, 2007
Des Moines Marriott Downtown

Last Updated:
6-7-2007

Sponsored by:

American Republic Insurance Company ♦ Mercy Health Network ♦ Northwest Area Foundation
Partnership for Better Health ♦ Principal Financial Group ♦ The University of Iowa

Co-sponsored by:

Delta Dental of Iowa ♦ Iowa Department of Human Services ♦ Iowa Health System
Iowa Hospital Association ♦ Iowa Medical Society ♦ Iowa Pharmacy Association ♦ Pioneer Hi-Bred International, Inc.
Service Employees International Union ♦ Wellmark Blue Cross Blue Shield of Iowa

PROGRAM

- 7:00 am Registration and Continental Breakfast (Iowa Ballroom, Salons E-H)**
- 8:00 am Opening Remarks and Recognition**
James A. Merchant
- 8:10 am Comments by Lieutenant Governor Patty Judge**
- 8:20 am Keynote Speaker: Steven A. Schroeder**
Rebalancing Health Care in the Heartland: Forum 2 – State Based Health Care Reform Around the Nation
- 9:00 am Session 1 – Massachusetts** **Moderator: David H. Vellinga**
Keynote Speaker: Jon M. Kingsdale
Massachusetts Health Reform
Panel Members:
Access Peter C. Damiano
Cost John E. Aschenbrenner
Quality Andrea H. McGuire
- 10:30 am Break**
- 10:45 am Session 2 – Tennessee** **Moderator: Janet Griffin**
Keynote Speaker: Ronald E. Harr
Cover Tennessee
Panel Members:
Access Matthew C. Osterhaus
Cost John E. Schneider
Quality Thomas C. Evans
- 12:15 pm Lunch (Iowa Ballroom, Salons A-D)**
- 1:15 pm Session 3 – Oregon** **Moderator: Kevin W. Concannon**
Keynote Speaker: Bruce W. Goldberg
State Health Care Reform: Déjà vu All Over Again - Lessons from the Oregon Health Plan
Panel Members:
Access David A. Carlyle
Cost Joseph F. Corfits, Jr.
Quality Cheryll Jones
- 2:45 pm Break**
- 3:00 pm Session 4 – Health Care Reform in Iowa** **Moderator: James A. Merchant**
Panel Members:
Representative Ro Foege (D)
Senator Jack Hatch (D)
Senator James A. Seymour (R)
Representative Linda L. Upmeyer (R)
John Hedgecoth
- 4:30 pm Rapporteur**
Steven A. Schroeder
- 5:00 pm Meeting Adjourned**

PROGRAM SPEAKERS

John E. Aschenbrenner, CLU, FSA, MAAA	President, Insurance and Financial Services, Principal Financial Group, Des Moines, IA
Kevin W. Concannon	Director, Iowa Department of Human Services, Des Moines, IA
David A. Carlyle, MD	Physician, McFarland Clinic, Ames, IA
Joseph F. Corfits, Jr.	Senior Vice President of Finance and Chief Financial Officer of Iowa Health - Des Moines, Des Moines, IA
Peter C. Damiano, DDS, MPH	Professor, Public Policy Center and College of Dentistry, University of Iowa, Iowa City, IA
Thomas C. Evans, MD	President and CEO, Iowa Healthcare Collaborative, Des Moines, IA
Ro Foege	Iowa Representative, House District 29, Democrat
Bruce W. Goldberg, MD	Director, Oregon Department of Human Services, Salem, OR
Janet Griffin, JD	Vice President for Public Policy, Wellmark Blue Cross Blue Shield of Iowa, Des Moines, IA
Ronald E. Harr	Senior Vice President for Government Programs and Public Affairs, Blue Cross Blue Shield of Tennessee, Chattanooga, TN
Jack Hatch	State Senator, Senate District 33, Democrat
John Hedgecoth	Senior Policy Analyst, Office of the Governor, Des Moines, IA
Cheryll Jones, ARNP, CPNP	Health Services Coordinator, University of Iowa Child Health Specialty Clinics, Ottumwa, IA
Patty Judge	Lieutenant Governor of Iowa, Des Moines, IA
Jon E. Kingsdale, PhD	Executive Director of the Commonwealth Health Insurance Connector Authority, Boston, MA
Andrea H. McGuire, MD, MBA	Chief Medical Officer and Vice President, American Enterprise, Des Moines, IA
James A. Merchant, MD, DrPH	Dean, College of Public Health; Senior Advisor to the President for Public Health Programs and Policy, The University of Iowa, Iowa City, IA
Matthew C. Osterhaus	Pharmacist, Osterhaus Pharmacy, Maquoketa, IA
John E. Schneider, PhD	Assistant Professor, Health Management and Policy, College of Public Health, University of Iowa, Iowa City, IA
Steven A. Schroeder, MD	Distinguished Professor of Health and Health Care, Department of Medicine, University of California, San Francisco; President Emeritus, Robert Wood Johnson Foundation, San Francisco, CA
James A. Seymour	State Senator, Senate District 28, Republican
Linda L. Upmeyer	Iowa Representative, House District 12, Republican
David H. Vellinga	President and Chief Executive Officer, Mercy Medical Center, Des Moines, IA



**Forum 2: A Focus on State-based Health Care Reform
Around the Nation
June 19, 2007**

Registration Form

Please print or type.

Name

Title

Organization

Address

City

State

Zip

Phone

Fax

E-mail

Registration/Fee: Advanced registration is requested by June 8, 2007. Your registration fee for the forum covers program material, including a summary of Forum 2, continental breakfast, and lunch. Please register by: 1) returning this form to the address below by US mail; 2) returning this form by fax at the number listed below; or 3) contact the CME Division by telephone at the number listed below. Payments may be made via credit card or check.

FORUM REGISTRATION DUE BY JUNE 8, 2007: \$150.00



University of Iowa Carver College of Medicine
Continuing Medical Education Division
100 Medicine Administration Bldg.
Iowa City, IA 52242-1101



Telephone: (319) 335-8599



FAX: (319) 335-8327

METHOD OF PAYMENT

☐ I enclose a check made payable to
The University of Iowa in the amount of \$150.00.

☐ Please charge my:

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Account # _____

Signature _____ exp date _____

Lodging: Participants are responsible for arranging their own overnight accommodations. A block of rooms has been reserved at the Des Moines Marriott Downtown, 700 Grand Avenue, Des Moines, Iowa for the evening of June 18th. **Please make your hotel reservation before June 4, 2007 with the Marriott at (515) 245-5500 or (800) 514-4681 and refer to the Health Care Forum.**

Room rate: \$109 plus tax

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Individuals with disabilities are encouraged to attend all University of Iowa sponsored events. If you are a person with a disability who requires an accommodation in order to participate in this program, please contact the College of Public Health at (319) 384-8416.



Background

Forum 2 Parking Information

Forum 2 Information The Marriott Des Moines Downtown offers valet parking to all registered guests and guests attending on site events. The cost is \$17.00 per day with unlimited in and out privileges. For those guests not spending the night an hourly rate is available:

Forum 1 Archive

Planning Committee

Sponsors 0-3 hours = \$6
 3-6 hours = \$9
 6-9 hours = \$12

Contact 12+ hours = \$17

Home Other options include parking meters surrounding the hotel and parking ramps. The closest parking ramp is connected to the hotel via skywalk and current charges are \$1.25 per hour up to \$10 for 24 hours. The ramp is located on the corner of 7th and Grand.